



# Buy Recycled Paper through Eureka Recycling's Recycled Paper Co-op

## Save Money and Save Resources

Every spring and fall, Eureka Recycling coordinates a buying cooperative that allows individuals, businesses, and other organizations in the Twin Cities area to purchase recycled paper at a reduced cost. By combining many smaller orders together, we get a bulk discount from the supplier and pass the savings on to you. Buying through our co-op is the easiest and most affordable way for you to purchase environmentally friendly copy paper for yourself or your office. The co-op currently offers white **100% postconsumer recycled copy paper** in letter, legal, and tabloid sizes as well as 3-hole punch and green, canary, blue, pink letter size copy papers. We also offer 50% postconsumer recycled white cardstock.

(651) 222-SORT (7678)  
www.eurekarecycling.org

Our mission is to reduce waste today through innovative resource management and to reach a waste-free tomorrow by demonstrating that waste is preventable, not inevitable.

### What is "postconsumer" paper?

"Postconsumer" means that the paper came from someone's office or home recycling bin - in contrast to recycled material from paper mill scrap pieces. Using postconsumer paper is important because it helps create a demand for the paper being recycled by consumers. Where most recycled copy paper has 30% postconsumer content, Eureka Recycling's products co-op offers 100% postconsumer recycled paper. Furthermore, the paper is re-processed without the use of chlorine. Chlorine-free bleaching systems eliminate the discharge of dioxin, a potent cancer-causing gas, and other pollutants that contaminate water.

### Is it high-quality paper?

Thanks to two decades of experience in the manufacturing of recycled paper, recycled papers now perform just as well as virgin papers in copiers, printers, and other equipment. Eureka Recycling's co-op offers high quality postconsumer paper that looks and performs like virgin paper (20 lb., 90 brightness). You can now use recycled paper without sacrificing quality, appearance, or cost. In fact, Eureka Recycling and its co-op partners have purchased and successfully used over twenty-two million sheets of paper in the last five years!

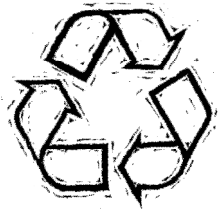
### Cost Comparison

Eureka Recycling's products co-op purchasing power keeps the cost of recycled paper competitive with virgin options. The comparisons below are for 20-lb. multipurpose 8½ x 11 white paper.

Paper Source	Postconsumer Recycled Content	Cost per Ream
Local office supply retail chain	0%	\$3.57
Local office supply retailer chain	30%	\$4.11
Local office supply retailer chain	100%	\$5.53 +
<b>Recycled Products Co-op</b>	<b>100%</b>	<b>\$4.10</b>

An affirmative action, equal opportunity employer.

♻️ Printed on 100% postconsumer recycled paper that was processed without the use of chlorine.



## Close the Recycling Loop

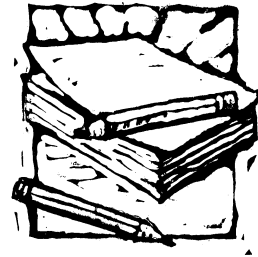
Paper still accounts for nearly 40% of waste sent to landfills and incinerators. But recycling more paper is only half of the solution. Buying postconsumer paper is critical to making recycling work, because it creates markets for postconsumer fiber. The 100% postconsumer recycled paper available through Eureka Recycling closes the recycling loop more effectively than paper with lower recycled content, without sacrificing value, appearance, or performance.

## Environmental Benefits of Postconsumer Paper

Making paper from postconsumer recycled fiber uses fewer resources and produces less pollution than making paper from virgin fiber. Using postconsumer recycled fiber to make new paper eliminates the need to use trees in paper production, and requires less bleaching, so it saves energy as well as trees!

The Paper Task Force, convened by Environmental Defense together with its corporate partners, compared virgin and postconsumer paper throughout their entire life cycles. The Task Force took into account the environmental impacts of harvesting timber, collecting postconsumer paper, manufacturing paper, and disposing of end products. Their findings, updated in February 2002, show that, compared to virgin paper, postconsumer paper:

- uses 44% less energy
- reduces greenhouse gas emissions by 37%
- reduces nitrogen oxide emissions by 23%
- reduces particulate emissions by 41%
- produces 48% less solid waste



## Bleaching Without Chlorine

The paper we sell is certified processed chlorine free (PCF), which means the chlorine-free bleaching system used to whiten this paper is free of chlorine and chlorine compounds, eliminating the discharge of dioxin, a potent cancer-causing gas, and other pollutants that contaminate water. The most common PCF bleaching agent is hydrogen peroxide (which breaks down into water and oxygen). One alternative to this process is elemental chlorine free (ECF) bleaching, which uses chlorine in an alternate form – chlorine dioxide. Although an improvement over chlorine gas bleaching, it still uses chlorine compounds, such as chlorine dioxide, to whiten paper.

## Place your order by Thursday, April 8, 2010!

Visit [www.eurekarecycling.org](http://www.eurekarecycling.org) to find product information and download the order form.

Any organization, business, or private individual is welcome to participate in the Recycled Paper Co-op. The Co-op is held twice a year, in the spring and in the fall.

Contact Eureka Recycling at (651) 222-7678 or [buyrecycled@eurekarecycling.org](mailto:buyrecycled@eurekarecycling.org) to be added to our email notification list.

\*Sources: Paper Task Force (Duke Univ., Environmental Defense, Johnson & Johnson, McDonald's, The Prudential and Time Inc.), "Lifecycle Environmental Comparison: Virgin Paper and Recycled Paper-Based Systems," December 1995, updated February 2002, available at [www.environmentaldefense.org](http://www.environmentaldefense.org); Conservatree, "Environmentally Sound Paper Overview," <http://www.conservatree.com>