



Buy Recycled Paper Through Eureka Recycling's Recycled Paper Co-op

Save Money and Save Resources

Every spring and fall, Eureka Recycling coordinates a buying cooperative that allows individuals, businesses and other organizations in the Twin Cities area to purchase recycled paper at a reduced cost. We place one large bulk order to get a discount from the supplier and then pass the savings on to you. This cooperative is the most affordable, convenient way to get environmentally preferable copy paper.

The co-op currently offers white **100% postconsumer recycled copy paper** in letter, legal, and tabloid sizes as well as 3-hole punch letter size paper. Also, colored letter size copy paper is now available with 100% postconsumer recycled content in green, canary, blue, and pink. We also offer white cardstock with 30% postconsumer recycled content.

(651) 222-SORT (7678)

www.eurekarecycling.org

Our mission is to reduce waste today through innovative resource management and to reach a waste-free tomorrow by demonstrating that waste is preventable, not inevitable.

What is "postconsumer" paper?

"Postconsumer recycled" means that the paper came from someone's office or home recycling bin - in contrast to "recycled" material from paper mill scrap pieces. Using postconsumer paper is important because it helps create a demand for the paper being recycled by consumers. Where most recycled copy paper has 30% postconsumer content, Eureka Recycling's products co-op offers 100% postconsumer recycled paper. Furthermore, the paper is re-processed without the use of chlorine. Chlorine-free bleaching systems eliminate the discharge of dioxin, a potent cancer-causing gas, and other pollutants that contaminate water.

Is it high-quality paper?

Thanks to two decades of experience in the manufacturing of recycled paper, recycled papers now perform just as well as virgin papers in copiers, printers and other equipment. Eureka Recycling's co-op offers high quality postconsumer paper that looks and performs like virgin paper (20 lb., 92 bright). Eureka Recycling and its co-op partners have used over ten million sheets of paper in the last five years with no problems. You can now use recycled paper without sacrificing quality, appearance or cost.

Cost comparison

Eureka Recycling's products co-op purchasing power keeps the cost of recycled paper competitive with virgin options. The comparisons below are for 20-lb. multipurpose 8½ x 11 white paper:

Paper Source	Postconsumer Recycled Content	Cost per Ream
Local office supply retail chain	0%	\$3.39 – 5.99
Local office supply retailer chain	30%	\$3.99 – 5.39
Local office supply retailer chain	100%	\$5.99 +
Eureka Recycling's Recycled Paper Co-op	100%	\$4.25

Updated September 2008

An affirmative action, equal opportunity employer.

Printed on 100% postconsumer recycled paper that was processed without the use of chlorine.

Close the recycling loop

Paper still accounts for nearly 40% of waste sent to landfills and incinerators. But recycling more paper is only half of the solution. Buying postconsumer paper is critical to making recycling work, because it creates markets for postconsumer fiber. The 100% postconsumer recycled paper available through Eureka Recycling closes the recycling loop more effectively than paper with lower recycled content, without sacrificing value, appearance, or performance.

Environmental benefits of postconsumer paper

Paper made from postconsumer fiber uses fewer resources and produces less pollution than paper made from virgin fiber. Using one ton — about 40 cartons — of 100% postconsumer paper instead of virgin paper saves 6,933 pounds of wood, or about 24 trees.* Over the past five years, Eureka Recycling's products co-op has eliminated the need to use over 1,200 trees for paper production!

The Paper Task Force, convened by Environmental Defense together with corporate partners, compared virgin and postconsumer paper across their entire life cycles. The task force took into account the environmental impacts of harvesting timber, collecting postconsumer paper, manufacturing paper, and disposing of end products. Their findings, updated in February 2002, show that, compared with virgin paper, postconsumer paper:

- uses 44% less energy
- reduces greenhouse gas emissions by 37%
- reduces nitrogen oxide emissions by 23%
- reduces particulate emissions by 41%
- produces 48% less solid waste

Bleaching without chlorine

The paper we sell is certified processed chlorine free (PCF), which means the bleaching system used to whiten this paper is free of chlorine and chlorine compounds, which eliminates the discharge of dioxin, a potent cancer-causing gas, and other pollutants that contaminate water. The most common PCF bleaching agent is hydrogen peroxide (which breaks down into water and oxygen). One alternative to this process is elemental chlorine free (ECF) bleaching, which uses chlorine in an alternate form – chlorine dioxide. Although an improvement over chlorine gas bleaching, it still uses chlorine compounds, such as chlorine dioxide, to whiten paper.

How can I participate?

Place your order by Tuesday, October 14, 2008!

Any organization, business, or private individual is welcome to participate in the Recycled Paper Co-op. Eureka Recycling's Recycled Paper Co-op is held twice a year, in the spring and fall. We will accept orders until Tuesday, October 14th. The copy paper will be available for pickup (or delivery) in mid-November.

**Contact Eureka Recycling, (651) 222-7678 or
buyrecycled@eurekarecycling.org, for more information or visit
www.eurekarecycling.org to download the order form.**



Calculate how many resources your paper order will save at the Paper Calculator website developed by Environmental Defense, the Environmental Protection Agency and the U.S. Postal Service:
papercalculator.org



*Sources: Paper Task Force (Duke Univ., Environmental Defense, Johnson & Johnson, McDonald's, The Prudential and Time Inc.), "Lifecycle Environmental Comparison: Virgin Paper and Recycled Paper-Based Systems," December 1995, updated February 2002, available at www.environmentaldefense.org; Conservatree, "Environmentally Sound Paper Overview," <http://www.conservatree.com>